

NORDSTROM

JACQUEMUS OPENS DEDICATED BOUTIQUE AT THE NORDSTROM NYC MEN'S STORE

Discover the Jacquemus Fall 24 collection with this limited-time shop

New York (September 4) – Nordstrom is pleased to announce the launch of a dedicated Jacquemus boutique at the Nordstrom NYC Men's Store. Open now through the end of September, Nordstrom and the French fashion house have partnered to bring the brand's Fall 24 collection, La Casa, to life through an immersive visual installation on the retailer's ground floor. This opening marks the first time Jacquemus has partnered with a U.S. retailer on a standalone boutique.

"We are incredibly excited to partner with Jacquemus and bring the Fall 24 collection to life in an immersive way at our New York City Flagship," said Rickie De Sole, Fashion Director at Nordstrom. "Jacquemus continues to innovate, and we look forward to showcasing the brand's unique point of view to our customers through this limited-time takeover."

The space will highlight the Fall 24 men's collection, as well as a select assortment of women's handbags, accessories and ready-to-wear pieces, with prices ranging from \$125 – \$2,355.

Shop the Jacquemus boutique at the Nordstrom Men's Store now through the end of September with a select assortment available on Nordstrom.com.

ABOUT NORDSTROM

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.

ABOUT JACQUEMUS

JACQUEMUS was founded by Simon Porte Jacquemus in 2009 in Paris, France. Dedicated to the memory of the designer's late mother, a passion for culture inspires the JACQUEMUS ready-to-wear and accessories collections for men and women that reference a French way of life and universal gestures of beauty: from fine art photography to the decorative arts, cinema, painting and sculpture. Throughout the years, JACQUEMUS has staged runway productions in such unexpected locations as a Parisian swimming pool, inside the Musée Picasso, at the Château de Versailles, and winding through a lavender field in Provence, a wheat field outside of Paris, a salt marsh in the Camargue, and a beach in Hawaii. Today, based in the 8th arrondissement of Paris, JACQUEMUS is an independent fashion house with over 300 employees. Known for its fast-growing digital presence and its worldwide business spread, JACQUEMUS hosted novel retail experiences around the world before opening the first permanent flagship store of the brand at 58 Avenue Montaigne in Paris in 2022.