

NORDSTROM

Sustainable Style
Fact Sheet

What is Sustainable Style?

Launched in 2019, [Sustainable Style](#) is an online shopping category on Nordstrom.com designed to make it easy for customers to discover products that are responsibly manufactured or packaged, made from sustainably sourced materials or ingredients, or gives back.

Sustainable Style features more than 5,000 products from over 400 brands including Levi's, Parks Project, Girlfriend Collective, John Hardy, ChopValue, True Botanicals, Cool Planet by Steve Madden and Nordstrom Made brands. We're also incorporating more sustainable materials into our Nordstrom Made brands and products. In 2019, we produced 32 Nordstrom Made items made with recycled materials, 17 items with Global Organic Textile Standard (GOTS) certification and 19 items meeting OEKO-TEX® Standard 100.

Nordstrom Sustainable Style Goals

- By 2025, Nordstrom aims to ensure 15 percent of its product assortment qualifies for Sustainable Style.
- By 2025, Nordstrom aims to use sustainably sourced raw materials for 50% of Nordstrom Made products made primarily of cotton, polyester and cellulosic fibers.

What Products Qualify for Sustainable Style?

Respecting the environment is important to Nordstrom, and one of the ways we do that is by offering sustainable and responsible products to our customers, both from our brand partners and our Nordstrom Made assortment.

- **Sustainably Sourced Materials:** Everything here is made with at least 50% sustainably sourced materials—like organic cotton, recycled polyester and materials with certifications like bluesign® and Fair Trade Certified™
- **Sustainably Sourced Ingredients:** We've identified a variety of certifications that help ensure ingredients are sustainably harvested and protect biodiversity.
- **Responsibly Manufactured:** These products come from factories that better protect their employees and our planet through offering empowerment programs to workers, ensuring fair wages, and managing chemicals and resource use.
- **Responsibly Packaged:** We consider both primary and secondary packaging together, selecting products that utilize materials that have a minimal environmental impact, such as easily recycled paper or glass, or plastics already on their second or third use
- **Gives Back:** When you buy one of these items, a portion of the proceeds benefits people, animals or the planet through charitable giving

For more information, visit [NordstromCares.com](#).