

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) November 4, 2004

NORDSTROM, INC.
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

WASHINGTON	001-15059	91-0515058
(STATE OR OTHER JURISDICTION OF INCORPORATION)	(COMMISSION FILE NUMBER)	(I.R.S. EMPLOYER IDENTIFICATION NO.)

1617 SIXTH AVENUE, SEATTLE, WASHINGTON	98101
(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)	(ZIP CODE)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE (206) 628-2111

INAPPLICABLE
(FORMER NAME OR FORMER ADDRESS IF CHANGED SINCE LAST REPORT)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

On November 4, 2004, Nordstrom, Inc. issued a press release announcing its preliminary October 2004 sales. A copy of this press release is attached as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NORDSTROM, INC.

By: /s/ Michael G. Koppel

Michael G. Koppel
Executive Vice President and
Chief Financial Officer

Dated: November 4, 2004

EXHIBIT INDEX

EXHIBIT NUMBER	DESCRIPTION
99.1	Nordstrom October 2004 Preliminary Sales Release, dated November 4, 2004.

For Immediate Release

November 4, 2004

NORDSTROM OCTOBER SAME-STORE SALES INCREASE 11.5 PERCENT

SEATTLE - November 4, 2004 - Nordstrom, Inc. (NYSE: JWN) today reported preliminary sales of \$511.9 million for the four-week period ending October 30, 2004, an increase of 13.5 percent compared to sales of \$451.2 million for the four-week period ending November 1, 2003. Same-store sales increased 11.5 percent.

Preliminary quarter-to-date sales of \$1.5 billion increased 9.4 percent compared to 2003 quarter-to-date sales of \$1.4 billion. Quarter-to-date same-store sales increased 8.1 percent.

Preliminary year-to-date sales of \$5.0 billion increased 11.5 percent compared to sales of \$4.5 billion in 2003. Year-to-date same-store sales increased 9.1 percent.

Nordstrom will open its 94th full-line store at Dadeland Mall in Miami, Fla. on Friday, November 12th.

SALES RECORDING

To hear Nordstrom's prerecorded October sales message, please dial (402) 220-6036. This recording will be available for one week.

SALES
SUMMARY
(unaudited;
October
October QTD
QTD YTD YTD
\$ in
millions)
2004 2003
2004 2003
2004 2003 --

- Total		
sales	\$511.9	\$451.2
	\$1,542.0	\$1,409.1
	\$5,031.0	\$4,511.2
Total sales		
percentage		
change	13.5%	6.5%
	9.4%	9.6%
	11.5%	7.0%
Same-		
store sales		
percentage		
change	11.5%	3.3%
	8.1%	4.7%
	9.1%	2.5%
Number		
of stores		
Full line	93	91
Rack and		
other	56	56
International		
Facennable		
boutiques	31	31
	31	
Total	180	178
Gross		
square		
footage		
	10,289,000	10,011,000

GAAP SALES PERFORMANCE

The additional information provided in this section is to comply with the Securities and Exchange Commission's Regulation G. The Company converted to a 4-5-4 Retail Calendar at the beginning of 2003. Year-to-date results for 2003 include one more day than the year-to-date for 2004. The Company believes that adjusting for this difference provides a more comparable basis from which to evaluate sales performance. The following reconciliation bridges the year-to-date 2003 GAAP sales to the 4-5-4 comparable sales.

Dollar %	
Change %	
Change Sales	
Reconciliation	
(\$M) YTD 2003	
YTD 2004	
Increase	
Total Sales	
Comp Sales --	

Number of	
Days GAAP 274	
273 GAAP	
Sales	
\$4,529.4	
\$5031.0	
\$501.6 11.1%	
8.6% Less	
Feb. 1, 2003	
sales (\$18.2)	

Reported 4-5-	
4 sales	
\$4,511.2	
\$5,031.0	
\$519.8 11.5%	
9.1%	
=====	
===== 4-	
5-4 Adjusted	
Days 273 273	

FUTURE REPORTING DATES

Nordstrom's financial release calendar for the next several months is provided in the table below.

Third Quarter Earnings	Tues., Nov. 16, 2004
November Sales Release	Thurs., Dec. 2, 2004
December Sales Release	Thurs., Jan. 6, 2005
January Sales Release	Thurs., Feb. 3, 2005

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 149 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 93 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 31 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs.

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