

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) October 7, 2004

NORDSTROM, INC.
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

WASHINGTON	001-15059	91-0515058
(STATE OR OTHER JURISDICTION OF INCORPORATION)	(COMMISSION FILE NUMBER)	(I.R.S. EMPLOYER IDENTIFICATION NO.)

1617 SIXTH AVENUE, SEATTLE, WASHINGTON	98101
(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)	(ZIP CODE)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE (206) 628-2111

INAPPLICABLE
(FORMER NAME OR FORMER ADDRESS IF CHANGED SINCE LAST REPORT)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

On October 7, 2004, Nordstrom, Inc. issued a press release announcing its preliminary September 2004 sales. A copy of this press release is attached as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NORDSTROM, INC.

By: /s/ Michael G. Koppel

Michael G. Koppel
Executive Vice President and
Chief Financial Officer

Dated: October 7, 2004

EXHIBIT INDEX

EXHIBIT NUMBER	DESCRIPTION
99.1	Nordstrom September 2004 Preliminary Sales Release, dated October 7, 2004.

For Immediate Release

 October 7, 2004

NORDSTROM SEPTEMBER SAME-STORE SALES INCREASE 6.2 PERCENT

SEATTLE - October 7, 2004 - Nordstrom, Inc. (NYSE: JWN) today reported preliminary sales of \$598.4 million for the five-week period ending October 2, 2004, an increase of 7.1 percent compared to sales of \$558.9 million for the five-week period ending October 4, 2003. Same-store sales increased 6.2 percent.

Preliminary quarter-to-date sales of \$1.0 billion increased 7.5 percent compared to 2003 quarter-to-date sales of \$957.9 million. Quarter-to-date same-store sales increased 6.6 percent.

Preliminary year-to-date sales of \$4.5 billion increased 11.3 percent compared to sales of \$4.1 billion in 2003. Year-to-date same-store sales increased 8.8 percent.

Nordstrom will open its 94th full-line store at Dadeland Mall in Miami, Fla. on Friday, November 12th.

SALES RECORDING

To hear Nordstrom's prerecorded September sales message, please dial (402) 220-6036. This recording will be available for one week.

SALES	
SUMMARY	
(unaudited;	
September	
September	
QTD QTD YTD	
YTD \$ in	
millions)	
2004 2003	
2004 2003	
2004 2003 --	

- Total	
sales \$598.4	
\$558.9	
\$1,030.1	
\$957.9	
\$4,519.1	
\$4,060.2	
Total sales	
percentage	
change 7.1%	
11.2% 7.5%	
11.1% 11.3%	
7.1% Same-	
store sales	
percentage	
change 6.2%	
7.4% 6.6%	
5.5% 8.8%	
2.4% Number	
of stores	
Full line 93	
91 Rack and	
other 56 56	
International	
Faconnable	
boutiques 31	
31	
Total 180	
178 Gross	
square	
footage	
19,289,000	
19,011,000	

GAAP SALES PERFORMANCE

The additional information provided in this section is to comply with the Securities and Exchange Commission's Regulation G. The Company converted to a 4-5-4 Retail Calendar at the beginning of 2003. Year-to-date results for 2003 include one more day than the year-to-date for 2004. The Company believes that adjusting for this difference provides a more comparable basis from which to evaluate sales performance. The following reconciliation bridges the year-to-date 2003 GAAP sales to the 4-5-4 comparable sales.

Dollar %	
Change %	
Change Sales	
Reconciliation	
(\$M) YTD 2003	
YTD 2004	
Increase	
Total Sales	
Comp Sales --	

Number of	
Days GAAP 246	
245 GAAP	
Sales	
\$4,078.4	
\$4,519.1	
\$440.7 10.8%	
8.3% Less	
Feb. 1, 2003	
sales (\$18.2)	

Reported 4-5-	
4 sales	
\$4,060.2	
\$4,519.1	
\$458.9 11.3%	
8.8%	
=====	
----- 4-	
5-4 Adjusted	
Days 245 245	

FUTURE REPORTING DATES

Nordstrom's financial release calendar for the next several months is provided in the table below.

October Sales Release	Thurs., Nov. 4, 2004
Third Quarter Earnings	Tues., Nov. 16, 2004
November Sales Release	Thurs., Dec. 2, 2004
December Sales Release	Thurs., Jan. 6, 2005

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 149 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 93 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 31 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs.

Investor Contact:
Stephanie Allen, 206-303-3262

Media Contact:
Deniz Anders, 206-373-3038

Certain statements in this news release might contain "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995) that involves risks and uncertainties, including anticipated results, store openings and distribution channels, planned capital expenditures, and trends in company operations. Actual future results and trends may differ

materially from historical results or current expectations depending upon factors including, but not limited to, the company's ability to predict fashion trends, consumer apparel buying patterns, the company's ability to control costs, weather conditions, hazards of nature such as earthquakes and floods, trends in personal bankruptcies and bad debt write-offs, changes in interest rates, employee relations, the company's ability to continue its expansion plans, and the impact of economic and competitive market forces, including the impact of terrorist activity or the impact of a war on the company, its customers and the retail industry. Our SEC reports may contain other information on these and other factors that could affect our financial results and cause actual results to differ materially from any forward-looking information we may provide.