

NORDSTROM RACK

WHAT : Nordstrom Rack is the off-price division of Nordstrom, Inc., offering customers a wide selection of on-trend apparel, accessories and shoes at an everyday savings of up to 70 percent off regular prices. The Rack carries merchandise from Nordstrom stores and Nordstrom.com, as well as specially purchased items from many of the top brands sold at Nordstrom. The Rack is the number one largest source of new customers to Nordstrom and serves as a great introduction for new customers who may have never shopped at one of Nordstrom, Inc.'s full-line stores.

WHERE : Nordstrom Rack operates 258 stores in the US as of October 28, 2023.

West	87 stores in AK, CA, HI, ID, NV, OR, WA
Central	86 stores in AZ, CO, IA, IL, IN, KS, KY, MI, MN, MO, NM, OH, OK, TX, UT, WI
East	85 stores in AL, CT, DE, DC, FL, GA, LA, ME, MD, MA, NJ, NY, NC, PA, RI, SC, TN, VA

WHEN : The first Nordstrom Rack opened as a clearance center in the lower-level of the downtown Seattle Nordstrom store in 1973. The first stand-alone Nordstrom Rack opened in 1983 in Clackamas, Ore. As Nordstrom expanded to other parts of the country, Nordstrom Rack stores followed.

MERCHANDISE:

Nordstrom Rack carries merchandise from Nordstrom stores and Nordstrom.com, as well as specially purchased items from many of the top brands sold at Nordstrom. Nordstrom Rack has the benefit of having a relationship with Nordstrom full-line stores and can offer customers a mix of merchandise from Nordstrom stores, or from many of the top brands that are carried in Nordstrom. Because of this relationship, Nordstrom Rack is able to access merchandise from these brands before other off-price retailers at a savings of up to 70 percent off. The offering at Nordstrom Rack changes with every delivery, several times a week.

More Information:

Website: nordstromrack.com

Facebook: facebook.com/nordstromrack

Instagram: @nordstromrack