

NORDSTROM

Nordstrom Rack to Open New Location in Goodyear, AZ

August 28, 2025 at 10:00 AM EDT

SEATTLE, Aug. 28, 2025 /PRNewswire/ -- Seattle-based fashion retailer [Nordstrom, Inc.](#) announced plans to open a new [Nordstrom Rack](#) in Goodyear, AZ in spring 2027.

"We look forward to being a part of the Goodyear community and serving our customers with an amazing offering of great brands at great prices," said **Gemma Lionello, President of Nordstrom Rack**. "We're excited to grow our footprint in the Phoenix market and introduce new customers to the Nordstrom experience."

Lionello added that in this location "customers will be able to take advantage of our convenient services such as online order pick up from both [Nordstrom.com](#) and [NordstromRack.com](#), and they can make returns easily."

The 25,000-square-foot store will be located at GSQ, a new 150-acre mixed-used development that includes Trader Joe's, Black Rock Coffee Bar and Firebirds Wood Fired Grill. GSQ is owned and managed by RED Development and Globe Corporation and is ideally located off of Bullard Ave & McDowell Rd in Goodyear, Arizona.

"We're incredibly proud of the growing tenant mix at GSQ and excited to welcome Nordstrom Rack as part of this next phase," said Mike Ebert, Managing Partner at RED Development. "From the beginning, our goal has been to give Goodyear residents the shopping and dining options they've long asked for, and this announcement shows we're delivering on that vision. GSQ is quickly emerging as the city's premier entertainment and shopping district, and the addition of national retailers underscores its position as a priority destination for future growth."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc. and plays a critical role in the company's Closer to You strategy, which focuses on delivering customers a more convenient and interconnected experience across its stores and digital platforms. Nordstrom Rack offers customers up to 70 percent off on-trend apparel, accessories, beauty products, home decor and shoes from many of the top brands sold at Nordstrom stores as well as core services like online order pickup for [Nordstrom.com](#) and [NordstromRack.com](#), easy returns and alterations at select stores. Nordstrom Rack is the largest source of new customers to Nordstrom.

This new location expands the company's physical footprint and economic impact in Arizona. It currently operates one Nordstrom store and 11 Nordstrom Rack stores in Arizona, generating more than 1000 jobs statewide.

Nordstrom is committed to investing in the diverse communities where it operates. Over the past four years, Nordstrom, with its customers, has donated more than \$2 million in support of its long-term partnership with Big Brothers Big Sisters of the United States. These proceeds support the recruitment, training and engagement of adult mentors and mentorship moments between Bigs and Littles, including preparing for an interview, learning to tie a tie and helping with homework.

About Nordstrom

At Nordstrom, Inc., we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.

About GSQ

GSQ is a transformative 150-acre mixed-use development in Goodyear, Ariz., designed to become the city's premier cultural and lifestyle destination. Developed through a joint venture between RED Development and Globe Corporation, GSQ builds on the success of Goodyear Civic Square and will feature an upscale mix of dining, retail, entertainment, office, residential and hotel offerings. Recently announced tenants include Trader Joe's, Black Rock Coffee Bar, Shake Shack, and Over Easy, among others, underscoring the project's role in bringing best-in-class retailers and restaurants to the West Valley. Anchored by innovative entertainment concepts, high-end and fast-casual restaurants, and an eclectic blend of specialty shops, GSQ is poised to redefine how residents and visitors live, work, and play in one of the fastest-growing cities in the Valley. As Goodyear's future cultural hub, GSQ will help advance the city's vision for a vibrant, walkable downtown. For more, visit <https://goodyeargsq.com/>

MEDIA CONTACT:

Manuela Uscher
Nordstrom, Inc.
NordstromPR@Nordstrom.com

SOURCE Nordstrom, Inc.

