

NORDSTROM

NORDSTROM IGNITES NYC'S RUNNING SCENE WITH NIKE RUNNING @ THE CORNER

August 7, 2025 at 10:00 AM EDT

Discover Nike Running's most trusted running shoes and apparel alongside expert-led workshops, weekly runs and styling sessions, available for a limited time at The Corner at Nordstrom NYC this August.

Shop Images [HERE](#)

(Courtesy of Nordstrom)

NEW YORK, Aug. 7, 2025 /PRNewswire/ -- [Nordstrom NYC](#) is redefining the running experience with the launch of **Nike Running @ The Corner**: a limited-time pop-up shop that celebrates the latest Nike innovation, community and running. Located at the corner of 57th and Broadway, the shop offers Nike performance footwear and apparel to serve every type of runner — including the new road running lineup designed with a focus on the cushioning runners care about most. The styles feature three distinct categories across Nike Pegasus, Vomero and Structure, giving runners the ability to choose what works best for them, whether they're running their very first mile or training for a marathon. In addition, Nordstrom will offer select women's running apparel, accessories and customization to support each runner's personal style and self-expression.

"We want Nike Running @ The Corner Nordstrom NYC to be our love letter to runners: a celebration of movement, mindset and personal style," said Olivia Kim, SVP of Creative at Nordstrom. "It's about giving our customers the power to choose how they show up for themselves and their goals with the best of Nike innovation and Nordstrom service in one inspiring corner of the city."

Nike @ The Corner will be open at Nordstrom NYC through September 2nd, with products available to shop in-store and online at [Nordstrom.com](#). The shop is part of an ongoing series of pop-ups and brand takeovers at the Nordstrom NYC Flagship in a dedicated space on the corner of 57th and Broadway.

The space will feature a range of community programming throughout the month including weekly runs, recovery workshops, styling sessions and more. Learn more about the community programming and sign up to join [HERE](#).

- **Nike Morning Miles:** Join Nike every Friday starting August 8 at 7:30 a.m. for Morning Miles—a ~5K group run led by Nike Running Coaches, designed for all paces and experience levels, followed by recovery, giveaways, and more.
- **Nike Ready, Set, Go:** Join Nike every Wednesday starting August 13 at 6:30 p.m. for a Ready Set Go Runs — a beginner-friendly run session led by Nike Run Coaches. Expect a mix of movement, education, and motivation to help you build confidence and find your rhythm. All paces are welcome.
- **Ice Bath Workshops:** Come cool down with us! Whether you're brand new to ice baths or have been plunging for years — we've got you covered. Join Nike trainer and founder of Ice-Cold Club, Lauren Schramm, for an Ice Bath Workshop held on August 17 and August 24.
- **Stretching Workshops:** Stay injury-free with sessions hosted by StretchLab, focusing on flexibility and recovery, held August 10 and August 31.

ABOUT NORDSTROM:

At Nordstrom, Inc., we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop — whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.

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