

# NORDSTROM

## Nordstrom Celebrates Pride Month 2024

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June is here, and at Nordstrom, we're proudly celebrating Pride Month. Our work doesn't start or stop with Pride. We believe in promoting inclusivity for our LGBTQIA+ employees and customers year-round through better workplace practices, support of nonprofit organizations and raising awareness and ally engagement—because we all benefit when everyone can be their authentic selves.

### Being Your Authentic Self

At Nordstrom, we champion inclusion for all employees and customers. We actively participate in more than 25 Pride festivals and parades nationwide. Our commitment extends to employee resources and benefits such as offering life partner benefits since 1998, gender confirmation services aligned to World Professional Associate for Transgender Health standards of care for well over a decade, and travel reimbursement for gender-affirming healthcare since 2022. Last year, we launched a transitioning toolkit to support our transgender and gender non-conforming employees as well as to help their colleagues to support them.

### Championing LGBTQIA+ Brands

At Nordstrom, we believe in sharing our platform for causes that align with our values. Throughout June, we're spotlighting some of our favorite LGBTQIA+ brands and the visionaries behind them. [Explore LGBTQIA+ owned or founded brands](#), plus products that give back to organizations safeguarding equal rights for all. From [KINGSLEY](#) to [SSHJ](#), these are the names redefining style, transforming culture and shaping the fashion and beauty landscapes. Read more about the [10 LGBTQIA+ brands to know](#) on our editorial platform, The Thread.

### Giving Back to the Community

We've developed long-standing relationships with organizations that provide meaningful support to the LGBTQIA+ community. As we recognize Pride Month, we continue to celebrate the LGBTQIA+ community by fostering an inclusive culture, amplifying LGBTQIA+ brands and continuing support of rights and advocacy partners: [Hetrick-Martin Institute](#), [Human Rights Campaign](#) and [Trans Lifeline](#).

Nordstrom is proud to have maintained a perfect 100% rating on Human Rights Campaign's Corporate Equality Index since 2005 and to be designated by them as a "Best Place to Work for LGBTQIA+ Equality."

"HRC is proud of our deep partnership with Nordstrom which allows us to engage our more than 3 million members and supporters to create a world where LGBTQ people are ensured equality and embraced as full members of society at home, at work and in every community," said Justin Giaquinto, Associate Director, Corporate Development.

"HMI's Counseling and Case Management program relies on great partners like Nordstrom who understand our approach to Liberation-focused mental health care, which addresses the unique challenges and needs of our young people. Quite simply, we could not do this work without contributors invested in this important and effective work," said Lizzie McAdam, Director of Counseling and Case Management.

"Due to social marginalization and stigma, trans people have a significantly harder time than non-trans people accessing community support, safe housing, gainful employment, affordable healthcare, and more – and all of these difficulties compound and push many people in our community toward crisis. Trans Lifeline was founded in 2014 to address this complex problem by connecting trans people to the community, support, and resources to build resiliency and take care of one another. Since 2021 Trans Lifeline has proudly partnered with Nordstrom and NordstromPLUS to sustain and expand our mission, something we've not taken for granted given the rise of anti-trans sentiment and coordinated attacks on our rights and dignity over the last several years. It is a joy and privilege to build together a world where all trans people have what we need not only to survive, but to flourish," said Myles Markham, Development Manager.

For more information, visit [Nordstrom.com/diversity](https://www.nordstrom.com/diversity).