NORDSTROM

Introducing the 2024 Nordstrom x Fashion Scholarship Fund Scholars

April 10, 2024 at 11:00 AM EDT

Following the non-profit's annual gala, we are proud to announce this year's Nordstrom x FSF Scholars



Each year, we are honored to contribute to hundreds of nonprofit organizations making a big impact in the communities we serve that empower youth to thrive, diversify the fashion industry, and protect our planet. We are proud to partner with the Fashion Scholarship Fund (FSF) to announce the 2024 class of Nordstrom x FSF Scholars.

Meet the 2024 Nordstrom x FSF Scholars
We are proud to award six sustainability-minded scholars from diverse backgrounds and help kick-start their careers in fashion. Nordstrom x FSF Scholars receive:

- A $10,000 college scholarship
- An all-expense-paid, two-day career awareness experience in New York City for the FSF Live Gala
- Participation in a year-long mentorship program with Nordstrom leaders
- Hands-on, immersive experiences with Nordstrom aimed to develop relevant career skills

Congratulations to our 2024 scholars:

- **Saba Farah**, Savannah College of Art and Design
- **Latifah Hirchi-Vogl**, Colorado State University
- **Marley Jacobs**, Savannah College of Art and Design
- **Kay Kuhon**, Ohio State University
- **Shayla Pearson**, Clark Atlanta University
- **Jakarie Whitaker**, Clark Atlanta University

Celebrating the Future of Fashion
As part of the scholars' annual two-day trip to New York City for FSF Live, we welcomed students to our Nordstrom NYC Flagship store for lunch and a panel on careers in fashion and retail featuring Nordstrom Men's Fashion Director Jian DeLeon, Associate Fashion Director Linda Cui Zhang and Senior DEIB Program Manager Christian Richardson.

That evening, our very own Pete Nordstrom was honored alongside Michael Burke, Chairman and CEO of LVMH Fashion Group, and Tracee Ellis Ross, actress, CEO and entrepreneur, at the 87th annual Fashion Scholarship Fund Live Awards Gala. The evening brought together industry leaders to celebrate this year's class of 130 college students who were selected from a competitive pool of thousands of applicants across the country. These students stood out as the next generation of talent deemed most likely to transform the fashion industry. Two-time Nordstrom Scholar Jakarie Whitaker, a recent guest on The Nordy Pod, introduced Nordstrom to the stage.

The Fashion Scholarship Fund is the foremost fashion-oriented education and workforce development nonprofit in the U.S. The FSF works directly with the country's most talented young students from diverse backgrounds and awards over $1 million yearly in scholarships to help these students succeed in all industry sectors including design, merchandising, marketing analytics, and business strategy.

Nordstrom first partnered with FSF in 2022 as part of Concept 018: Virgil Abloh Securities with a scholarship donation and mentorship opportunities for four students who were part of the Virgil Abloh™ Post-Modern Scholarship Fund and expanded our partnership in 2023 with our inaugural class of Nordstrom x FSF Scholars. This partnership remains one of our many efforts to drive meaningful change toward a more diverse and equitable industry.


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