

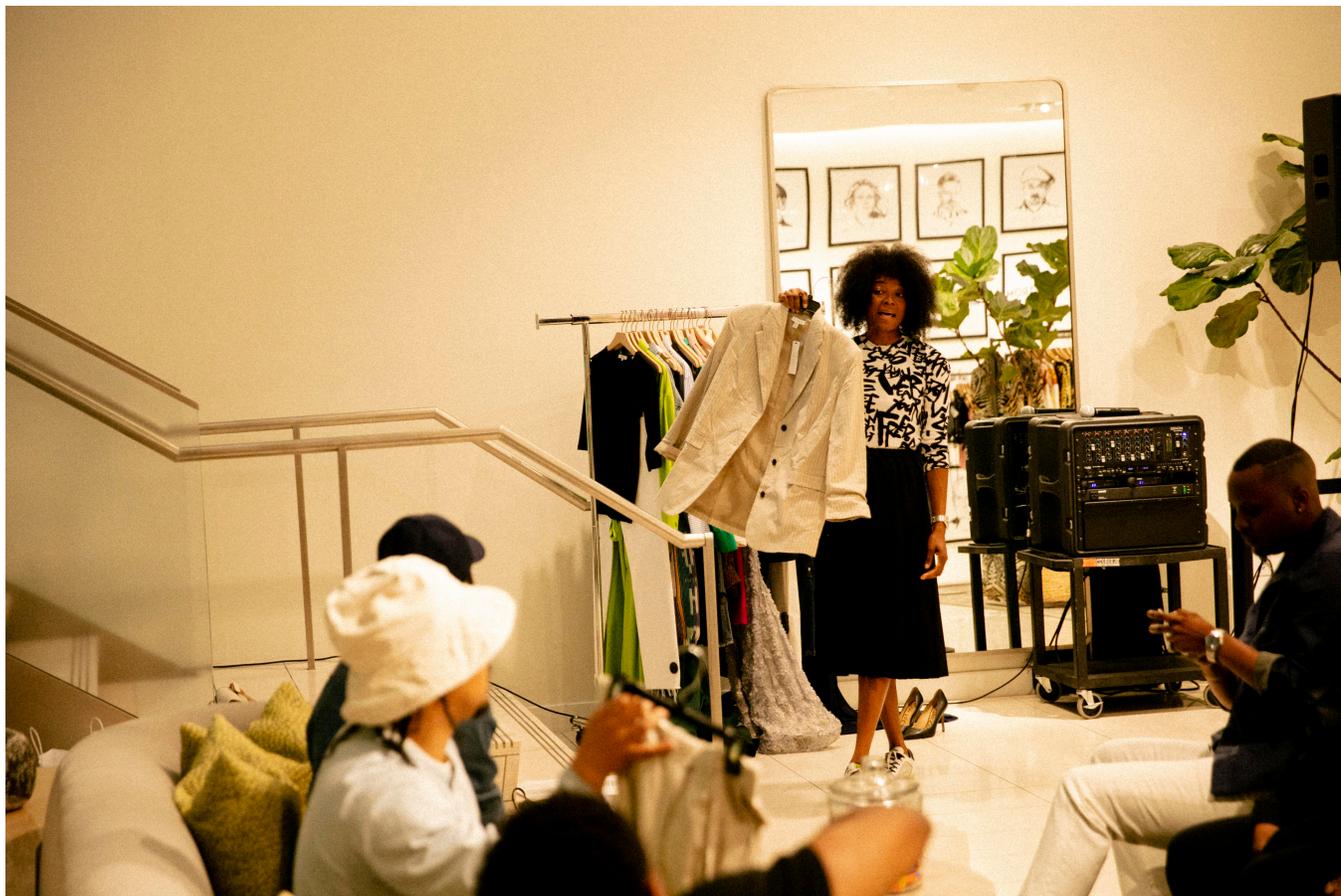
NORDSTROM

Supporting The Next Generation of Professionals with The National Urban League

June 20, 2022

Earlier this month, we invited [The National Urban League Young Professionals](#) (NULYP) New York chapter to visit our NYC Flagship store for a day of learning the best styling tips and tricks for the office from our very own stylists. Stylists Janine Heidt, Mauricia Noel Beckles and Zol Nkomo presented fashion and beauty tips, which included what to wear to an interview, smart business attire and causal Friday outfits. Additionally, all attendees got a new professional headshot.

"Central to our DNA is our commitment to helping our customers feel good and look their best, and we understand the power of feeling confident as you enter a job interview or professional environment for the first time," said Janine Heidt, NYC stylist. "We were grateful for the opportunity to share our style expertise with this group of future leaders and hope the tips and tricks help them feel empowered as they embark on their career journeys."



The NULYP is a National Urban League volunteer group that supports young professionals ages 21-40 by providing the right tools and resources to feel best prepared for school, work and life, promoting civic engagement, financial self-sufficiency, and advocating for civil rights.

We're proud to continue our partnership with the National Urban League and hope through events like this, we can help support future generations of professionals to feel confident and empowered as they embark on their career journeys.

For the past several years, we've had a long-term strategic partnership with the National Urban League. Our partnership kicked off with engagements focused on voter education and activation, including support of National Black Voter Day and a nationwide nonpartisan voter participation initiative Make Your Voice Heard.

In 2021, our \$200,000 investment helped to fund national initiatives, including COVID-related community education health work through the "All In" campaign to reduce racial and ethnic disparities in vaccination rates. It also helped to support the Project Ready program to increase college enrollment rates, provide comprehensive housing assistance and provide job training and placement help for urban seniors and tech workers.