

NORDSTROM

Pop-In@Nordstrom X Levi's®

September 17, 2021

Today, Pop-In@Nordstrom presents the world of Levi's® through the lens of three inspired designers with a one-of-a-kind experience celebrating the brand's heritage, sustainability and future-focused design. Customers can discover exclusive collections from Colina Strada, Melody Ehsani and Thompson Street Studio alongside Levi's® Authorized Vintage and Levi's® RED labels with this limited-time pop-in shop in select Nordstrom stores and online at Nordstrom.com/pop.

"We are excited to partner with Levi's® for the latest iteration of Pop-In@Nordstrom," says Olivia Kim, VP of Creative Projects and Home at Nordstrom. "I have long admired their strong brand heritage and we are proud to use this partnership as a platform for emerging, female-led brands like Colina Strada, Melody Ehsani, and Thompson Street Studio to express their distinct points of view by creating unique pieces that we know the Nordstrom customer will love."



Colina Strada, Thompson Street Studio and Melody Ehsani give their take on classic and vintage Levi's®, each taking their inspiration from Levi's®. For Colina Strada, sustainability and the reuse of garments already in circulation were key aspects of the design process. For her collection, she reimagines vintage Levi's® with a profusion of colors, patterns, and seams all inspired by the streets of New York and the heartlessness of its occupants. Thompson Street Studio's Kiva Motryk let her materials inspire her, using denim scraps throughout her signature handmade pattern to craft one-of-a-kind works of art for your wardrobe and your home. Melody Ehsani found herself inspired by her husband's contagious smile, the practice of love, while also leaning into shrewdness and her sense of humor. Together, their collections celebrate Levi's® and showcase how denim is truly a canvas for endless possibilities.

Pop-In@Nordstrom X Levi's® will also feature Levi's® RED, a selection of reimagined classic styles made with sustainable fabrics and modern shapes. This collection will live alongside Levi's® Authorized Vintage which includes hand-selected styles that were beloved and reworked giving customers reworked pieces from the past.

Rounding out the shop, the pop-in will feature accessories, cardigans, and home decor from emerging and upcoming brands. Featured brands and collaborations include:

- [A Bronx Age](#)
- [Colina Strada](#)
- [D&C](#)
- [Gagman](#)
- [Madness](#)
- [Mama La Rosa](#)
- [MAG MAG](#)
- [Melody Ehsani](#)
- [Pineapple](#)
- [Sustainable Center](#)
- [T&L](#)
- [T&L](#)
- [T&L](#)
- [Thompson Street Studio](#)

Pop-In@Nordstrom X Levi's® is available in nine Nordstrom locations and online at Nordstrom.com/pop from September 17 through October 17.

- Bellevue Square, Bellevue, Wash.
- CF Pacific Centre, Vancouver, B.C.
- CF Toronto Eaton Centre, Toronto, Ont.
- Domain Northside, Austin, Texas
- Downtown Seattle, Seattle, Wash.
- Michigan Avenue, Chicago, Ill.
- NorthPark Center, Dallas, Texas
- South Coast Plaza, Costa Mesa, Calif.
- Nordstrom NYC Flagship, New York, NY