

NORDSTROM

Nordstrom Opens Doors At Rideau Centre In Ottawa, Ontario

March 6, 2015

New store marks the company's second location in Canada

[Multimedia Press Kit](#)

SEATTLE, March 6, 2015 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened the doors to its new store at Rideau Centre in Ottawa, Ontario today, the company's second international location. The 157,000 square-foot store offers customers five shoe departments, a bistro-style restaurant called Bazille, an espresso bar, expansive cosmetics and accessories areas and a comprehensive offering of popular brand names for women, men and children.

"We feel so fortunate to have this opportunity to serve Ottawa customers closer to home at our first location in eastern Canada," said John Banks, Nordstrom Rideau Centre store manager. "We know our success depends on providing customers with a great shopping experience, and we're going to do everything we can to best serve them."

Following the opening of a store at Chinook Centre in Calgary, Alberta last fall, Rideau Centre marks the second of six announced Nordstrom stores to open through 2017. Future openings include: Pacific Centre, Vancouver (September 18, 2015); Yorkdale Centre, Toronto (fall 2016); Toronto Eaton Centre (fall 2016); Sherway Gardens, Toronto (spring 2017).

"We are thrilled to welcome Nordstrom to Rideau Centre, which is a major milestone and component in the shopping centre's \$360 million multi-year redevelopment project," said John Sullivan, President and CEO, The Cadillac Fairview Corporation Limited. "We have no doubt that the addition of Nordstrom to Rideau Centre will elevate the shopping experience for our customers through their renowned customer service and exciting roster of brand names."

Customers can find a great selection of brands including shoes and handbags from Jimmy Choo, Kate Spade New York, Tory Burch and Ted Baker, among others. The women's apparel offering includes Akris Punto, St. John, ALC, Rag & Bone, Vince and Rebecca Taylor. The beauty department will feature brands like Burberry Beauty, Chantecaille, Jo Malone, La Mer, MAC, Dior, Chanel and more. The store's enhanced beauty experience has been designed to minimize barriers and make it easier than ever for customers to shop the way they want. In the At Home department, customers can shop for home furnishings, decor and gifts, including offerings from Canadian Etsy shops.

Nordstrom Rideau Centre features the company's newest design concepts, which incorporate natural light, wood finishes and other modern updates in the hopes that the store will be easy to navigate and explore for customers. The store will also offer several services to enhance the shopping experience such as in-store alterations and tailor shop, shoe shine, certified bra and prosthesis fitters, complimentary gift boxes and Personal Stylist – a complimentary wardrobe and shopping service.

Opening day festivities kicked off at 7:30 a.m. and included a Beauty Bash hosted by Nordstrom just outside the store's mall entrance. Complimentary skincare consultations, demonstrations and makeup lessons from the store's team of beauty and fragrance experts were available to customers. More than 600 employees were standing by to greet the first customers to walk through the doors at 9:30 a.m.

Earlier this week, Nordstrom hosted and underwrote the cost of a sold-out gala for 1,800 guests. Proceeds from tickets sales raised \$180,000 for local organizations the Ottawa Regional Cancer Foundation and United Way Ottawa.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 292 stores in 38 states and Canada. Customers are served at 115 Nordstrom stores in the U.S. and two in Canada; 167 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and one clearance store. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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