

# NORDSTROM

## TOPSHOP and TOPMAN Open Today at Nordstrom

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SEATTLE, Sept. 10, 2012 /PRNewswire/ -- Starting today, Nordstrom will begin selling the hot British fashion brand TOPSHOP and TOPMAN at 14 select Nordstrom stores across the country and on [nordstrom.com](http://nordstrom.com).

With new deliveries each week, customers can continually shop trendsetting TOPSHOP apparel, shoes and accessories and TOPMAN apparel and accessories in-store and online, including limited-edition pieces created especially for Nordstrom. An expanded merchandise selection is available at [nordstrom.com](http://nordstrom.com). The TOPSHOP Make-up collection will launch in select stores and online in late 2012.

Nordstrom full-line stores that feature TOPSHOP and TOPMAN departments include:

Ala Moana (Honolulu, HI)  
Barton Creek Square (Austin, TX)  
Burlington (Burlington, MA)  
Chandler Fashion Center (Chandler, AZ)  
Dadeland Mall (Miami, FL)  
Garden State Plaza (Paramus, NJ)  
Irvine Spectrum Center (Irvine, CA)  
Oakbrook Center (Oakbrook, IL)  
Phipps Plaza (Atlanta, GA)  
The Plaza at King of Prussia (King of Prussia, PA)  
San Francisco Centre (San Francisco, CA)\*  
South Coast Plaza (Costa Mesa, CA)\*  
Southcenter (Tukwila, WA)  
Valley Fair (San Jose, CA)  
\*Store will have TOPSHOP only.

The departments at Nordstrom feature mannequins, visual merchandising and store fixtures from TOPSHOP and TOPMAN and are located in high-profile areas within the women's and men's apparel departments.

### Launch Parties

To celebrate the arrival of TOPSHOP and TOPMAN, Nordstrom Dadeland Mall in Miami will host the official launch party on Saturday, September 15 beginning at 6 p.m. The first 200 customers will receive an exclusive gift and guests will enjoy DJs, modeling presentations, T-shirt screen-printing and a photo booth kiosk. The other 13 stores will also host fashion and styling parties for customers on September 15. There will be an exclusive gift with the purchase of \$100 or more in TOPSHOP or TOPMAN product, a sneak peek of the TOPSHOP Make-up collection, personal styling appointments and other activities throughout the day. Customers can visit [nordstrom.com/topshoptopman](http://nordstrom.com/topshoptopman) for event details.

### Road Trip

A TOPSHOP and TOPMAN-branded truck will visit popular city locations in Miami from September 8-12 before heading to Austin, Texas, where it will hit the streets from September 28-30. Customers who spot the truck can receive a free TOPSHOP/TOPMAN tote bag and bottled water (while supplies last). In addition, they can follow the truck's journey from Miami to Austin on the Nordstrom blog "The Thread" ([blogs.nordstrom.com](http://blogs.nordstrom.com)) and social media channels.

### Instagram Contest

Nordstrom will also host an Instagram contest for customers to win the ultimate weekend in London including a TOPSHOP/TOPMAN shopping spree. Customers are invited to Instagram their best photo of TOPSHOP and TOPMAN styling using #britishstyle to @nordstrom. Contest details can be found at [nordstrom.com/britishstyle](http://nordstrom.com/britishstyle).

**ABOUT TOPSHOP:** Since it launched in 1964, TOPSHOP has become a major British style authority and one of fashion's biggest success stories. In 1994, a TOPSHOP flagship store was born, as the brand took over a 90,000 sq ft space at London Oxford Circus in the heart of the West End. It remains there today, and is considered the world's largest fashion store on the high street, attracting over 200,000 shoppers each week. In the USA there are flagship stores in New York, Chicago and Las Vegas, with Los Angeles opening in Spring 2013.

TOPSHOP is the only high street brand to show on schedule at London Fashion Week (LFW), and has recently celebrated ten years of sponsoring New Gen – supporting young British designers and giving them a platform to show within LFW and promote their collections to the international press. It was announced at LFW in February of this year that TOPSHOP will extend its sponsorship of this scheme for a further ten years.

TOPSHOP is well known for its nurturing of young talent, including Christopher Kane, Meadham Kirchhoff, Hussein Chalayan, Richard Nicoll and Mary Kantrantzou. In addition, the Boutique collection offers reworked future classics in luxurious fabrics with a focus on style rather than seasonal trends. All this sits alongside TOPSHOP's trend-driven mainline, which includes glamorous going out pieces, footwear, accessories and an extensive selection of denim and jewellery.

The TOPSHOP Make-up collections tap into a wealth of existing knowledge of the hottest trends, enabling the team to develop a directional and fashion led way of approaching colour in cosmetics.

TOPSHOP has 319 stores in the UK, with a further 137 international franchises operating in 37 countries. The US sites are fully owned flagships, rather than franchise partner operations.

**ABOUT TOPMAN:** TOPMAN has earned its sartorial stripes with an unswerving, energetic approach to producing truly exciting high-street men's fashion. Driving trends forward while shifting the way men approach shopping, the brand's attitude to creating brilliant, affordable and authoritative menswear is second to none. Born in 1978, with 230 stores in Britain; almost every high street in the country boasts its very own slice of TOPMAN. London's mega Oxford Circus flagship attracts 75,000 customers every week. The brand's transactional website TOPMAN.COM sees over 555,000 visits per week and currently ships to over 100 countries across the globe.

**ABOUT ARCADIA GROUP:** Owned by Sir Philip Green and his family and with eight of the United Kingdom's best-known fashion and high street brands, each with its own distinctive identity and market segment, Arcadia Group is the UK's largest privately owned clothing retailer with more than 2,500 outlets, and an international business that trades in 37 countries and delivers on line to more than 110 countries worldwide. Recent key international openings were Australia, Canada, and Brazil.

In January 2011 Sir Philip was honoured with the International Retailer Award at the National Retail Federation's annual convention in New York.

**ABOUT NORDSTROM:** Nordstrom, Inc. is one of the nation's leading fashion specialty retailers. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 231 stores in 31 states, including 117 full-line stores, 110 Nordstrom Racks, two Jeffrey boutiques, one treasure&bond store and one clearance store. Nordstrom also serves customers through [Nordstrom.com](http://Nordstrom.com) and through its catalogs. Additionally, the Company operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

(Logo: <http://photos.prnewswire.com/prnh/20001011/NORDLOGO> )

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