

NORDSTROM

Nordstrom Opens Second Store in Dallas at NorthPark Center

November 11, 2005 at 11:01 AM EST

SEATTLE, Nov. 11 /PRNewswire-FirstCall/ -- Seattle-based Nordstrom, Inc. (NYSE: JWN) opened the doors to its 98th Full-Line Store in Dallas today at NorthPark Center. Over 550 applauding store employees lined the aisles of the 200,000 square foot store to cheer the first customers through the door. The store is the retailer's fourth Full-Line Store in the Dallas Fort Worth Metroplex.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

"We have been part of the Dallas community for almost 10 years, and we are proud to open a brand new store at NorthPark Center," said Adrienne Hixon, store manager. "This store offers the newest design concepts we have in our company. We hope this updated store environment and a compelling mix of merchandise will enhance the shopping experience for our customers."

Nordstrom at NorthPark Center offers a wide selection of quality shoes, clothing and accessories for women, men and children. The merchandise offering includes 1,200 shades of lipstick, over 1,500 handbags, 10,000 pairs of hosiery, 1,500 ties and 2,300 men's dress shirts in 63 different sizes. The wide selection includes a strong offering of American and European designer collections and Nordstrom exclusives such as Faconnable, Classiques Entier, Halogen and Caslon. The store also offers the company's first Bistro N, a full-service restaurant and bar open for extended hours and accessible from both outside and inside the store. Nordstrom NorthPark also offers a Spa Nordstrom, an Ebar (espresso bar), live piano music, a family restroom, and an in-store alterations and tailor shop.

Earlier in the week, Nordstrom celebrated its opening with a gala party to benefit the Dallas Museum of Art, Junior League of Dallas, and The Links, Incorporated. Over 2,000 guests enjoyed hors d'oeuvres, live entertainment, a runway fashion show and the opportunity to do some "sneak preview" shopping. The fashionable fete raised \$200,000.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 155 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 98 Full-Line Stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and two clearance stores. Nordstrom also operates 32 Faconnable boutiques in Europe. Additionally, Nordstrom serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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11/11/2005

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