

NORDSTROM

Nordstrom October Same-Store Sales Increase 11.5 Percent

November 4, 2004

SEATTLE, Nov 4, 2004 (PRNewswire-FirstCall via COMTEX) -- Nordstrom, Inc. today reported preliminary sales of \$511.9 million for the four-week period ending October 30, 2004, an increase of 13.5 percent compared to sales of \$451.2 million for the four-week period ending November 1, 2003. Same-store sales increased 11.5 percent.

(Photo: NewsCom: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

Preliminary quarter-to-date sales of \$1.5 billion increased 9.4 percent compared to 2003 quarter-to-date sales of \$1.4 billion. Quarter-to-date same-store sales increased 8.1 percent.

Preliminary year-to-date sales of \$5.0 billion increased 11.5 percent compared to sales of \$4.5 billion in 2003. Year-to-date same-store sales increased 9.1 percent.

Nordstrom will open its 94th full-line store at Dadeland Mall in Miami, Fla. on Friday, November 12th.

SALES RECORDING

To hear Nordstrom's prerecorded October sales message, please dial 402-220-6036. This recording will be available for one week.

SALES SUMMARY	October	October	QTD	QTD	YTD	YTD
(unaudited;	2004	2003	2004	2003	2004	2003
\$ in millions)						

Total sales	\$511.9	\$451.2				
	\$1,542.0	\$1,409.1	\$5,031.0	\$4,511.2		

Total sales						
percentage						
change	13.5%	6.5%	9.4%	9.6%	11.5%	7.0%
Same-store						
sales percentage						
change	11.5%	3.3%	8.1%	4.7%	9.1%	2.5%

Number of stores		
Full-line	93	91
Rack and other	56	56
International		
Faconnable		
boutiques	31	31
Total	180	178
Gross square		
footage	19,289,000	19,011,000

GAAP SALES PERFORMANCE

The additional information provided in this section is to comply with the Securities and Exchange Commission's Regulation G. The Company converted to a 4-5-4 Retail Calendar at the beginning of 2003. Year-to-date results for 2003 include one more day than the year-to-date for 2004. The Company believes that adjusting for this difference provides a more comparable basis from which to evaluate sales performance. The following reconciliation bridges the year-to-date 2003 GAAP sales to the 4-5-4 comparable sales.

Dollar	% Change	% Change			
Sales	YTD 2003	YTD 2004	Increase	Total Sales	Comp Sales
Reconciliation					
(\$M)					
Number of					
Days GAAP	274	273			
GAAP Sales	\$4,529.4	\$5,031.0	\$501.6	11.1%	8.6%
Less Feb. 1,					
2003 sales	(\$18.2)	--			
Reported					

4-5-4 sales	\$4,511.2	\$5,031.0	\$519.8	11.5%	9.1%
4-5-4 Adjusted					
Days	273	273			

FUTURE REPORTING DATES

Nordstrom's financial release calendar for the next several months is provided in the table below.

Third Quarter Earnings	Tues., Nov. 16, 2004
November Sales Release	Thurs., Dec. 2, 2004
December Sales Release	Thurs., Jan. 6, 2005
January Sales Release	Thurs., Feb. 3, 2005

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 149 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 93 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 31 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com/> and through its direct mail catalogs.

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